

Ploetz + Zeller GmbH is an agile and innovative software product and consulting company in the field of BPM. With our products Symbio and movmint we digitize and dynamize the integrated process management system. In this way we are working together towards the goal of establishing an automated and assistance-based management system for our customers. Our customers range from large DAX corporations to small innovative SMEs.

We are looking on a full-time basis for our locations Dortmund, Munich or Home-Office a

## Marketing Expert (m/w/d)

for the development of our presence and the marketing of our software products

You enjoy

- helping to shape the success of P+Z with ideas and creativity
- being a part of a successful software and consulting company yourself
- dealing with innovations
- inspiring our customers with online and classic marketing for our software products
- using and taking responsibility for versatile methods in marketing

We would like to get to know you, if

- You have a high online affinity and enthusiasm for new trends, innovations and digitisation.
- You are familiar with the field of process and quality management
- You have a quick apprehension or an affinity for IT topics
- creativity and communication in online media are important to you (especially content management)
- You have a good time management and to take responsibility in the team is your strength
- You have a degree in marketing, media or communication design or something similar
- You have very good knowledge of content management systems (e.g. Wordpress) and online marketing skills
- you have experience and knowledge of SEO
- Ideally you are multilingual and have at least a very good command of German and English

You can expect

- a completely agile team with intrinsically motivated colleagues and flat hierarchies
- a flexible working environment, the ability to work independently and a flexible place to work
- a modern range of topics and tasks such as the integrated marketing of Symbio and movmint products, the continuation/optimisation of online marketing, the expansion of sales channels (especially online), the content design and implementation of campaigns, the design and implementation of customer events and trade fairs

Are you interested?

Send us your application documents with the earliest entry date and salary expectations to [recruiting@p-und-z.de](mailto:recruiting@p-und-z.de) !

We are looking forward to it! Thank you.

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The P+Z Team